



SPONSORSHIP FORM

Please fill-out the following information to confirm your chosen sponsorship package. Completed forms can be returned to Marilyn Plummer, Committee Chair, at Progressive Empowerment Education Resource Services (P.E.E.R.S.). Attn: Marilyn Plummer
P.O. Box 27623, Lansing MI, 48909. Please contact us with questions at mdplummer@juneteenthcelebration.org.

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP PACKAGES:

_____ (\$20,000) Presenting Sponsor

_____ (\$10,000) Headline Sponsor

_____ (\$5,000) Platinum Sponsor

_____ (\$3,500) Gold Sponsor

_____ (\$2,000) Silver Sponsor

_____ (\$500+) Supporter

PAYMENT INFORMATION:

_____ Please send me an invoice

_____ I have enclosed a check/Money Order made payable to Progressive Empowerment Education Resource Services (P.E.E.R.S)

_____ I have submitted my payment online via PayPal Confirmation # _____

THANK YOU FOR SUPPORTING THE LANSING JUNETEENTH CELEBRATION

Once we receive your completed sponsorship form, our P.E.E.R.S Chair will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos (PNG, PDF, or vector preferred) to mdplummer@lansingjuneteenthcelebration.org with the **subject headline** (high- resolution logo).

\$ Total Sponsorship Cost:

Signature

Date

**2016 LANSING JUNETEENTH CELEBRATION
SPONSORSHIP FORM
SPONSOR COMMITMENT DUE DATE: April 15, 2016**

**PRESENTING SPONSOR - FESTIVAL TITLE
\$20,000 (1 AVAILABLE)**

- *Prominent name and logo placement throughout festival events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed on main stage and African American Parade*
- *Vehicle entry or float entry for African American Parade*
- *Visibility on event website and social media sites "Presented by" before and after the event*
- *Acknowledgement in all press releases "Presented by"*
- *Sponsor name on Festival Souvenirs*
- *Special acknowledgment at the Lansing City Hall Capitol Kick-Off*
- *3 reserved seats at the Capitol Kick-Off*
- *10 tickets to access the Festival VIP Tent*

**HEADLINE SPONSOR - MAIN STAGE
\$10,000 (1 AVAILABLE)**

- *Prominent name and logo placement throughout festival events events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed on main stage and African American Parade*
- *Vehicle entry or float entry for African American Parade*
- *Visibility on event website and social media sites "Presented by" before and after the event*
- *Acknowledgement in all press releases "Presented by"*
- *Sponsor name on Festival Souvenirs*
- *Special acknowledgment at the Lansing City Hall Capitol Kick-Off*
- *3 reserved seats at the Capitol Kick-Off*
- *5 tickets to access the Festival VIP Tent*

**PLATINUM SPONSOR - SPECIAL EVENT
\$5,000 (4 AVAILABLE)**

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Telegraph*
- *Includes Sponsorship banner entry in the African American Parade*
- *2 reserved seats at the Lansing City Hall Capitol Kick-off*
- *Booth size product/business display space at Festival at outdoor events*
- *3 access passes to festival VIP tent.*
- *Acknowledgment on Juneteenth website and social media sites*

**GOLD SPONSOR
\$3,500 (UNLIMITED)**

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Telegraph*
- *Includes Sponsorship banner entry in the African American Parade*
- *2 reserved seats at the Lansing City Hall Capitol Kick-off*
- *Booth size product/business display space at outdoor events*
- *2 access passes to Festival VIP Tent*
- *Acknowledgment on Juneteenth website and social media sites*

**SILVER SPONSOR
\$2,000 (UNLIMITED)**

- *Sponsor banner (max 4'X6') displayed at festival*
- *Half page blk/wht ad in Juneteenth Telegraph*
- *Acknowledgement at the Lansing City Hall Capitol Kick-Off*
- *Acknowledgment at the African American Parade*
- *1 reserved seat at the Lansing City Hall Capitol Kick-off*
- *1 access passes to Festival VIP Tent*
- *Acknowledgment on Juneteenth website and social media sites*

**SUPPORTER
\$500 & UP (UNLIMITED)**

- *Logo displayed in Juneteenth Telegraph*
- *Acknowledgement at the Lansing City Hall Capitol Kick-off*
- *Acknowledgment at the African American Parade*
- *1 access to the Festival VIP Tent*
- *Acknowledgment on Juneteenth website and social media sites*