



SPONSORSHIP FORM

Please fill-out the following information to confirm your chosen sponsorship package. Completed forms can be returned to Marilyn Rogers, Committee Chair, at Progressive Empowerment Education Resource Services (P.E.E.R.S.). Attn: Marilyn Rogers
P.O. Box 27623, Lansing MI, 48909. Please contact us with questions at marilynrogers@juneteenthcelebration.org.

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP PACKAGES:

_____ (\$20,000) Presenting Sponsor

_____ (\$10,000) Headline Sponsor

_____ (\$5,000) Platinum Sponsor

_____ (\$3,500) Gold Sponsor

_____ (\$2,000) Silver Sponsor

_____ (\$500+) Supporter

PAYMENT INFORMATION:

_____ Please send me an invoice

_____ I have enclosed a check/Money
Order made payable to Progressive
Empowerment Education Resource
Services (P.E.E.R.S)

_____ I have submitted my payment
online via PayPal Confirmation

THANK YOU FOR SUPPORTING THE LANSING JUNETEENTH CELEBRATION

Once we receive your completed sponsorship form, our P.E.E.R.S Chair will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos (PNG, PDF, or vector preferred) to marilynrogers@lansingjuneteenthcelebration.org with the **subject headline** (high- resolution logo).

\$ Total Sponsorship Cost:

Signature

Date

**2021 LANSING JUNETEENTH CELEBRATION
SPONSORSHIP FORM
SPONSOR COMMITMENT DUE DATE: April 30, 2021**

Please Note: Modifications may be made for Virtual Events

**PRESENTING SPONSOR - FESTIVAL TITLE
\$20,000 (1 AVAILABLE)**

- *Prominent name and logo placement throughout festival events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed at African American Parade*
- *Vehicle entry or float entry for African American Parade*
- *Visibility on event website and social media sites "Presented by" before and after the event*
- *Acknowledgement in all press releases "Presented by"*
- *Sponsor name on Festival Souvenirs*
- *Special acknowledgment at the Capitol City Kick-Off*

**HEADLINE SPONSOR - MAIN STAGE
\$10,000 (1 AVAILABLE)**

- *Prominent name and logo placement throughout festival events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed at African American Parade*
- *Vehicle entry or float entry for African American Parade*
- *Visibility on event website and social media sites "Presented by" before and after the event*
- *Acknowledgement in all press releases "Presented by"*
- *Sponsor name on Festival Souvenirs*
- *Special acknowledgment at the Capitol City Kick-Off*

**PLATINUM SPONSOR - SPECIAL EVENT
\$5,000 (4 AVAILABLE)**

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Telegraph*
- *Includes Sponsorship banner entry in the African American Parade*
- *Acknowledgment on Juneteenth website and social media sites*

**GOLD SPONSOR
\$3,500 (UNLIMITED)**

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Telegraph*
- *Includes entry in the African American Parade*
- *Acknowledgment on Juneteenth website and social media sites*

**SILVER SPONSOR
\$2,000 (UNLIMITED)**

- *Includes entry in the African American Parade*
- *Half page color ad in Juneteenth Telegraph*
- *Acknowledgment at Capitol City Kick-Off*
- *Acknowledgment on Juneteenth website and social media sites*

**SUPPORTER
\$500 & UP (UNLIMITED)**

- *Acknowledgment at the Capitol City Kick-off*
- *Acknowledgment at the African American Parade*
- *Acknowledgment on Juneteenth website and social media sites*