



Lansing Juneteenth Committee - Progressive Empowerment Education Resource Services – P.E.E.R.S. 501(c)(3)
 Mailing Address: P.O. Box 27623, Lansing MI 48909-7623

JUNETEENTH TELEGRAPH AD FORM

SUBMISSION DEADLINE: FRIDAY MAY 6, 2016

Submission Online:

Ads & PayPal payments can be made on our site at www.lansingjuneteenthcelebration.org. Click the advertise tab and follow the prompts. Please email attachments (“Juneteenth Telegraph Ad” as subject line)

To: mdplummer@lansingjuneteenthcelebration.org.

Acceptable Formats:

When submitting your Ad via email the following are acceptable formats! .Pdf-.Png. Image resolution must be (300 dpi or higher resolution with no blurring and excellent clarity).

Advertisement Size	Image Placeholder	Page Dimensions		Unit Cost	Order Quantity	Cost
Full Page Back (Color)		11.25" H	10.25" W	\$1,325		
Full Page (B/W)		11.25" H	10.25" W	\$850		
Premium Placement Banner Front Lower Page (Color)		2" H	10.25" W	\$650		
Half Page (vertical)		11.25" H	5.042" W	\$550		
Half Page (horizontal)		5.625" H	10.25" W	\$550		
Quarter Page		11.25"H	2.4375"W	\$325		
Eighth Page		2.8125"H	5.042"W	\$165		
Expanded Business Card		1.875"H	5.042"W	\$150		
Patron Listing		2.8125" H	2.4375"W	\$54		
Total Due						

Newspaper printing method is offset and page size is 11 1/4 / 4 " high by 10 1/4 / 4 " wide. Line screen is 100lpi.



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Purchase Information:

Name of Person, Business or Organization: _____

Contact Person (Name): _____

Contact Phone: (____) _____ - _____ home, business or mobile number (Circle One)

Alternative Contact Number: (____) _____ - _____ Fax: (____) _____ - _____

Address: _____ City: _____ State: _____

Zip: _____ Email Address: _____

Please make checks payable to P.E.E.R.S

Payment Amount Included: \$ _____

Form of payment: Check: _____ Money Order _____ Paid via PayPal _____

Print the check, money order or confirmation number that coincides with this order. # _____

Mail checks, ad forms, and other items to:

P.E.E.R.S. - Juneteenth Committee
Attn: Advertisement
P.O. Box 27623, Lansing, MI 48909

For additional information, contact:

Marilyn Plummer

mdplummer@lansingjuneteenthcelebration.org or visit
www.lansingjuneteenthcelebration.org.